

PAYOT

PARIS

LES CORRECTRICES

Goes to work in all areas for effective action against the appearance of the first signs of skin ageing and offers an alternative to aesthetic surgery. The range offers 2 solutions for all skin types; RIDES RELAX to combat the first signs of age by preventing expression lines with a Dermo-relaxing Complex and SPÉCIAL RIDES to treat, fill and reduce existing wrinkles with its KOA complex (**Kombuchka, Orsifine and Hyaluronic Acid.**)



RIDES RELAX

Relaxing wrinkle corrector

Actions / benefits:

RIDES RELAX is an effective treatment to prevent the first signs of ageing, whatever your skin type. With an exceptionally soft and silky texture, this rich emulsion acts on expression lines, relaxing, correcting and smoothing them. Its **Dermo-relaxing complex** helps prevent muscle contraction and so prevent wrinkle formation. **Vitanol®, derived from Clover**, stimulates the production of collagen and elastin. **Vitamins A, B5 and C** fight free radicals, energise and calm the skin, whilst Licorice soothes and moisturises. The skin is rejuvenated and regains its serenity. 50ml airless pump bottle.

Directions for use:

Apply to your face and eye contour morning and evening, paying particular attention to fine expression lines and crow's feet. We suggest using it once a year in your 20's, twice a year in your 30's, 3 times a year in your 40's...

Related products:

Rides Relax Regard • Spécial Rides Masque.



RIDES REGARD RELAX

Relaxing eye contour wrinkle corrector

Actions / benefits:

RIDES RELAX REGARD, a truly corrective product for expression lines in the eye contour area and crow's feet, acts effectively on this sensitive and delicate area to smooth and "relax" wrinkles and fine lines; it diminishes dark circles and puffiness with **Vitamin C. Ginkgo Biloba and Horse Chestnut** firm the skin and plump up the eye contour area. Its Dermo-relaxing complex helps prevent muscle contraction and so prevent wrinkle formation. **Vitanol®, derived from Clover**, stimulates the production of collagen and elastin.

15ml airless pump bottle.

Directions for use:

Use morning and evening, paying particular attention to crow's-feet. Using your ring fingers, gently tap into the skin around the contour of your eyes, avoiding the eyelid. An amount the size of a grain of rice is sufficient for both eyes. We suggest using it once a year in your 20's, twice a year in your 30's, 3 times a year in your 40's...

Related products:

Rides Relax • Spécial Rides Masque.

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SPÉCIAL RIDES SÉRUM

Ultra smoothing care

Actions / benefits:

Spécial Rides Sérums reawakens your skin cells' memory for optimal anti wrinkle results: instant and long-lasting smoothing of deep and surface wrinkles. **Hyaluronic Acid** lifts and fills wrinkles and **Kombuchka** prevents collagen and elastin fibres being damaged and weakened from within by our skin's own enzymes. Boasting an exceptional texture, it leaves the skin smooth and rejuvenated as if renewed. Created specifically to reduce and fill existing wrinkles, whatever your skin type.

30ml Airless pump bottle.

Directions for use:

Morning and evening, apply 2 – 3 pumps to cleansed face, neck and décolleté. Tap any residue into the skin and apply Spécial Rides Crème on top.

Related products:

Spécial Rides Contour Yeux et Lèvres • Spécial Rides Crème • Spécial Rides Masque.



SPÉCIAL RIDES CRÈME

Redensifying smoothing care

Actions / benefits:

Spécial Rides Crème reawakens your skin cells' memory to instantly smooth wrinkles and fine lines on the surface and deep down. In addition to the **KOA complex**, it is enriched with **Vitamins A, B, C, D and E**, to nourish, soften and protect the skin against external aggressions. With a soft, airy texture, it relieves signs of fatigue, stimulates cell activity, leaving the features tightened and the skin rejuvenated and less lined.

50ml jar.

Directions for use:

Apply morning and night to the face, neck and décolleté, over Spécial Rides Sérums.

Related products:

Spécial Rides Sérums • Spécial Rides Contour des Yeux et Lèvres • Spécial Rides Masque.

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SPECIAL RIDES CONTOUR DES YEUX ET LEVRES

Regenerating smoothing care

Actions / benefits:

Spécial Rides Contour des Yeux et Lèvres reawakens your skin cells' memory to instantly correct wrinkles and fine lines in the eye and lip contour area. In addition to the **KOA complex**, it is enriched with **Borage Oil**, rich in Essential Fatty Acids to nourish. With a texture respectful of the delicate skin around the eyes, it eases and decongests dark circles, provides intense hydration and gives instant comfort and suppleness, leaving the skin smoother and the eyes and smile rejuvenated.

15ml jar.

Directions for use:

Apply to the eye contour, avoiding the eyelid, and lips every morning and evening before Spécial Rides Crème. Using your ring fingers, gently tap into the skin around the contour of your eyes, avoiding the eyelid. An amount the size of a grain of rice is sufficient for both eyes.

Related products:

Spécial Rides Sérum • Spécial Rides Crème • Spécial Rides Masque.



SPECIAL RIDES MASQUE

Intense radiance

Actions / benefits:

This creamy, comfortable mask instantly erases signs of tiredness, smoothes out lines, reinforces the elasticity of the skin and restores radiance for a rejuvenated face glowing with freshness. Ideal for immediate beauty and a smooth complexion, just before a party or the weekend...

75ml tube.

Directions for use:

Apply a thick layer to your perfectly cleansed face, neck and décolleté. Leave on for 10 minutes; remove any excess with cotton wool, then tone. For even greater radiance, use after exfoliating and the Masque Clarifiant.

Related products:

Spécial Rides Sérum • Spécial Rides Contour des Yeux et Lèvres • Spécial Rides Crème.