


# PAYOT


PARIS

## LES HYDRO-NUTRITIVES

Quench the thirst of dehydrated skin!

This range should be recommended for anyone with **normal skin, dehydration or dryness**. It attracts and traps moisture into the skin and protects it against external aggressions.


	<b>HYDROFLUIDE</b> Intensive hydrating serum
	<b>Actions / benefits:</b> This aqueous gel, rich in water-attracting and retaining <b>Orange Sap Water</b> , refreshes and moisturises* your skin, to reveal all your beauty. It acts as an intensive cure for dehydrated skin or as a radiance- booster to double hydration levels in an instant. <b>Sodium PCA and Hyaluronic acid</b> play an important part in rehydrating the skin from within. Your face looks softer, your complexion is glowing. Apply before make-up to set it and ensure long-lasting results. Brings all skin types relief from the signs of dehydration. 30ml airless pump bottle.
	<b>Directions for use:</b> Every evening, press 2 – 3 pumps into your face, neck and décolleté with your fingertips, using rocking movements. Tap any residue into the skin and always apply a cream on top. As an intense moisturising cure, use one bottle as a course of treatment, or use occasionally as a quick moisture boost.
	<b>Related products:</b> Hydratation 24 • Hydratation 24 Protection • Hydratation 24 Contrôle • Nutricia • Nutricia Ultra Riche • Masque Crème Hydratant.


	<b>MASQUE CRÈME HYDRATANT</b> Maximum hydration care
	<b>Actions / benefits:</b> <b>Ceramides</b> are combined with moisturising* agents to strengthen the hydrolipidic barrier and reduce dehydration. <b>Liquorice</b> calms and soothes the skin. With its fresh and creamy texture, MASQUE CREME HYDRATANT provides a unique solution to restore your skin's moisture levels. 75ml tube.
	<b>Directions for use:</b> Apply a thick layer 2 or 3 times a week to the face, neck and neckline. Leave for 15 minutes, then remove with toner and blot dry. For a truly radiant complexion, use after exfoliating and the Masque Clarifiant. It can be left on overnight for an intensive treatment.
	<b>Related products:</b> Hydrofluide • Hydratation 24 Protection • Hydratation 24 Contrôle • Hydratation 24 • Nutricia • Nutricia Ultra Riche • Lotion Essentielle • Lotion Démaquillante Douce • Tonique Purifiant • Gommage Douceur • Doux Gommage • Masque Clarifiant.

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The **HYDRATATION 24 PRODUCTS** provide a 24-hour drip-feed action to control moisture flow in the epidermis, with a continuous supply of **Imperata Cylindrica**, rich in Potassium, to help the cells maintain their water levels, **Honey** to act as a natural barrier against water loss and **Chestnut Extract** to stabilise the water levels surrounding the cells. All are dermatologically tested and non-comedogenic.

	<b>HYDRATATION 24</b> Long-lasting hydrating cream
	<b>Actions / benefits:</b> Long-lasting hydration and optimum comfort for all skin types. HYDRATATION 24 contains bio-available active ingredients to provide the skin with continuous and gradual hydration* and reduce fine dehydration lines. Its restructuring, protective and softening properties leave your skin incredibly supple, healthy and radiant. It has a rich, melting cream texture. 50ml jar.
	<b>Directions for use:</b> Apply morning and/or evening, to face, neck and décolleté, after removing make-up, cleansing and toning. Use alone, or over Hydrofluide.
	<b>Related products:</b> Hydrofluide • Hydratation 24 • Masque Crème Hydratant.

	<b>HYDRATATION 24 PROTECTION</b> SPF 10 long-lasting hydrating emulsion
	<b>Actions / benefits:</b> 24-hour hydration and protection for normal to combination skin. Enriched with <b>Vitamin E</b> and protective ingredients, it shields the skin against harsh external elements throughout the day. It also contains <b>UVA, UVB and IR filters</b> for effective sun protection. Fine dehydration lines are smoothed away; your face is soft and radiant once more. It has light, melting emulsion texture. 50ml tube.
	<b>Directions for use:</b> Apply in the morning to face, neck and décolleté after cleansing and toning. Use alone, or over Hydrofluide. We advise Hydratation 24 at night.
	<b>Related products:</b> Hydrofluide • Masque Crème Hydratant.

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## **HYDRATATION 24 CONTRÔLE**

Long-lasting hydrating oil-free emulsion

### **Actions / benefits:**

24-hour hydration and protection for oily skin. This oil-free, very silky gel-emulsion contains the HYDRO-REGULATEUR complex and refreshes and moisturises\* the skin for 24 hours.

Fine dehydration lines are smoothed away; your face is soft, supple and matte once more.

50ml airless pump bottle

### **Directions for use:**

Apply morning and/or evening to face, neck and décolleté after removing make-up, cleansing and toning. Use alone or over Hydrofluide.

### **Related products:**

Hydrofluide • Masque Crème Hydratant.



## **HYDRATATION 24 PROTECTION LÈVRES**

SPF 10 long lasting hydrating lip balm

### **Actions / benefits:**

This lip balm hydrates, soothes and protects all lips, even sensitive ones. This treatment combines tropical plants resistant to extreme conditions of dehydration, such as **Shea Butter** from Africa, **Macadamia Oil** from Australia and **Jojoba Oil** from Central America. It is absorbent, doesn't bleed and envelops the lips in softness. Leaves a natural silky sheen on the lips.

15ml tube with lip applicator.

### **Directions for use:**

Apply to lips at any time of the day.


### **Related products:**


Hydratation 24 • Hydratation 24 Contrôle • Hydratation 24 Protection • Nutricia • Nutricia Ultra Riche

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The **NUTRICIA** products have been specially formulated to combat dry skin. They contain extracts of **Quinoa**, rich in Essential Fatty Acids to provide the lipids needed to rebuild the skin's barrier, **Honey and Vitamins C and E** to hydrate and **Royal Jelly** to heal and repair.

	<b>NUTRICIA CRÈME</b> Repairing nourishing cream.
	<b>Actions / benefits:</b> A real must-have for dry and undernourished skin, as it not only stimulates the skin to make enough natural sebum with <b>Royal Jelly</b> , it also helps the skin create enough of its' own Ceramides to act as a barrier to protect the skin from dehydrations and roughness with <b>Quinoa</b> . <b>Honey</b> prevents dehydration and <b>Ginseng</b> stimulates. <b>Vitamins C and E</b> fight against ageing free radical damage. 50ml jar.
	<b>Directions for use:</b> Apply morning and/or evening, alone or over Hydrofluide.
	<b>Related products:</b> Hydrofluide • Nutricia Masque.

	<b>NUTRICIA MASQUE</b> Intense lipid-boosting repair care
	<b>Actions / benefits:</b> A quick and easy solution to tight, sore dry skin, leaving it radiant and comfortable in just 10 minutes! Packed with natural ingredients such as <b>Royal Jelly and Quinoa to heal and protect</b> . <b>Honey</b> prevents dehydration and <b>Ginseng</b> stimulates. <b>Vitamins C and E</b> fight against ageing free radical damage. 50ml tube.
	<b>Directions for use:</b> Apply a generous layer over the face and neck (avoid the eyes), leave for 10 minutes and remove any residue with Lotion Essentielle.
	<b>Related products:</b> Hydrofluide • Nutricia Crème • Lotion Essentielle • Gommage Douceur.