



## LES PURIFIANTES

PAYOT's skin-care line for all oily-skin problems to purify, regulate and control oil production for a perfectly clear complexion. Enriched with hydrating and soothing elements, LES PURIFIANTES prevents and treats skin imperfections and purifies and regulates the skin from within, without drying the skin. **Green Coffee** is known for its detoxifying properties and **Sébaryl** slows oil production. Pimples, dilated pores and a shiny nose are things of the past!

	<p><b><u>PUREMENT NETTOYANT</u></b> Detoxifying foam</p>
	<p><b>Actions / benefits:</b> Allows a deep facial cleanse thanks to its purifying foam, rich in <b>Bioecolia®</b> and <b>Green Coffee</b> extract. Essential oils, including <b>Geranium, Lavender, Mint, Orange, Rosemary and Thyme</b> are antiseptic, antibacterial, purifying and astringent, leaving the skin feeling clean and refreshed. This product tightens the pores, rids the skin of its impurities and leaves a perfectly clear, matt complexion. Suitable for all oily skins, whether clear or blemished. 150ml bottle.</p>
	<p><b>Directions for use:</b> Apply morning and evening on a perfectly cleansed face, neck and décolleté and rinse well. Avoid the eyes. As this cleanser does not remove make-up, we recommend either the Mousse Nettoyante or Démaquillant Essentiel beforehand at night to ensure the skin is scrupulously cleaned.</p>

**Related products:**

Mousse Nettoyante • Démaquillant Essentiel • Démaquillant Sensation Visage • Eau Démaquillante Express • Tonique Purifiant • Démaquillant Sensation Yeux et Lèvres • Démaquillant pour les Yeux • Gommage Douceur • Doux Gommage • Masque Clarifiant • Masque Purifiant.

	<p><b><u>TONIQUE PURIFIANT</u></b> Alcohol-free stimulating toner with <b>green coffee</b> extract</p>
	<p><b>Actions / benefits:</b> Thanks to its detoxifying and anti-oxidising active ingredients, TONIQUE PURIFIANT helps to give your face a clear and smooth appearance. This stimulating lotion revitalises and refreshes the skin, minimising pores without drying. It gives the skin a boost, finishes the cleansing and make-up removal routine and prepares the skin for Payot skin care products. Suitable for all oily skin, whether clear or blemished. 200ml bottle.</p>
	<p><b>Directions for use:</b> Morning and evening, apply using a cotton wool all over the face, neck and décolleté. Blot dry with a tissue to prevent the toner evaporating.</p>

**Related products:**

Purement Nettoyant • Mousse Nettoyante • Démaquillant Essentiel • Démaquillant Sensation Visage • Eau Démaquillante Express • Démaquillant Sensation Yeux et Lèvres • Démaquillant pour les Yeux • Gommage Douceur • Doux Gommage • Masque Clarifiant • Masque Purifiant.

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## **SO PURE**

Balancing and purifying serum

### **Actions / benefits:**

An intensive regulating serum, SO PURE with detoxifying **Green Coffee** extract is specifically tailored to the problems of oily skin. Enriched in purifying and cleansing active ingredients, this formula contains **Sébaryl®** and **Ichthyol Pale (Shale Oil)** to control and regulate excess sebum production, thus ridding the epidermis of its impurities. **Menthol** refreshes and **Witch Hazel** decongests and has an astringent action on the pores. The complexion is clear and healthy and the texture of the skin is refined. The epidermis is incredibly fresh, hydrated and perfectly purified. A real treatment for all oily skin, whether clear or blemished.

30ml airless pump bottle.

### **Directions for use:**

Morning and evening, press 2 – 3 pumps into your skin with your fingertips, using rocking movements. Tap any residue into the skin and always apply a cream on top.

### **Related products:**

Fluide Matifiant • Crème Matifiante • Crème Purifiante • Purement Nettoyant • Mousse Nettoyante • Tonique Purifiant • Gommage Douceur • Doux Gommage • Masque Clarifiant • Masque Purifiant.



## **FLUIDE MATIFIANT**

Hydrating and protective care

### **Actions / benefits:**

Protects, moisturises and gives a matte finish to unblemished oily skin. Fresh, lightweight and non greasy, FLUIDE MATIFIANT moisturises\*and protects your skin. **Green Coffee Extract** detoxifies the skin and **Corn Starch** ensures it stays shine-free. It also helps reinforce skin firmness and elasticity.

40ml tube.

### **Directions for use:**

Every morning, apply to face and neck after thorough cleansing, either alone or over So Pure. Use Crème Matifiante at night.


### **Related products:**

So Pure • Crème Matifiante • Purement Nettoyant • Mousse Nettoyante • Tonique Purifiant • Gommage Douceur • Doux Gommage • Masque Clarifiant • Masque Purifiant.

# PAYOT

PARIS

	<b>CRÈME MATIFIANTE</b> Hydrating, firming cream with green coffee extract
	<b>Actions / benefits:</b> This non-greasy gel-cream firms and brightens your complexion and leaves a matte finish whilst slowing oil production. <b>Green Coffee Extract</b> detoxifies the skin. Your skin is moisturised*and protected. After one month, firmness can improve by 24% and elasticity by 13%. An ideal night treatment for healthy oily skin. 50ml jar.
	<b>Directions for use:</b> Every evening, apply to the face, neck and décolleté, either alone or over So Pure. Use Fluide Matifiant every morning.
	<b>Related products:</b> So Pure • Fluide Matifiant • Purement Nettoyant • Mousse Nettoyante • Tonique Purifiant • Gommage Douceur • Doux Gommage • Masque Clarifiant • Masque Purifiant.

	<b>CRÈME PURIFIANTE</b> Balancing care
	<b>Actions / benefits:</b> A 24-hour purifying and healing treatment for oily or combination skin with blemishes. CRÈME PURIFIANTE with its <b>Sébaryl®</b> and <b>Bioécolia®</b> regulating complexes helps diminish oil secretions and protect your skin, keeping it supple and <b>Corn Starch</b> ensures it stays shine-free. Once rebalanced, your skin recovers its clarity and softness. 40ml tube.
	<b>Directions for use:</b> Apply morning and evening to face, neck and décolleté. For the best result, use over So Pure and use the skin-clearing trio of Pâte Grise, Spéciale 5 and Stick Couvrant Purifiant on a regular basis.
	<b>Related products:</b> So Pure • Pâte Grise • Spéciale 5 • Stick Couvrant Purifiant • Purement Nettoyant • Mousse Nettoyante • Tonique Purifiant • Gommage Douceur • Doux Gommage • Masque Clarifiant • Masque Purifiant.

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## **MASQUE PURIFIANT**

Astringent deep-cleansing care

### **Actions / benefits:**

A triple-action mask with **Ichthyol Pale**, which is antibacterial, soothing and helps slow down oil production. Its blotting action comes from **White Clay and Mineral Salts** to absorb excess sebum and tighten pores. **Green Coffee Extract** and Ichthyol Pale detoxify and neutralise impurities for a reinforced purifying action. Finally, the soothing and sebum-regulating action uses Ichthyol Pale's soothing and oil-production-regulating virtues. The mask also draws out and heals imperfections. The skin's clarity, cleanliness and softness are restored and it looks and feels matte and velvety.  
75ml tube.

### **Directions for use:**

Once to twice a week, apply a thick layer on the oily parts of the face and neck, avoiding the eye contour. Leave on for 15 to 20 minutes. Rinse with warm water and follow with the appropriate Payot toner. For an even deeper cleansing and purifying home treatment, use after exfoliating and the Masque Clarifiant.

### **Related products:**

Purement Nettoyant • Mousse Nettoyante • Tonique Purifiant • Fluide Matifiant • Crème Matifiante • Crème Purifiante • Pâte Grise • Spéciale 5 • Stick Couvrant Purifiant.