


PAYOT


PARIS

LES HYDRO-NUTRITIVES

Quench the thirst of dehydrated skin!

This range should be recommended for anyone with **normal skin, dehydration or dryness**. It attracts and traps moisture into the skin and protects it against external aggressions.


	HYDROFLUIDE Intensive hydrating serum
	Actions / benefits: This aqueous gel, rich in water-attracting and retaining Orange Sap Water , refreshes and moisturises* your skin, to reveal all your beauty. It acts as an intensive cure for dehydrated skin or as a radiance- booster to double hydration levels in an instant. Sodium PCA and Hyaluronic acid play an important part in rehydrating the skin from within. Your face looks softer, your complexion is glowing. Apply before make-up to set it and ensure long-lasting results. Brings all skin types relief from the signs of dehydration. 30ml airless pump bottle.
	Directions for use: Every evening, press 2 – 3 pumps into your face, neck and décolleté with your fingertips, using rocking movements. Tap any residue into the skin and always apply a cream on top. As an intense moisturising cure, use one bottle as a course of treatment, or use occasionally as a quick moisture boost.
	Related products: Hydratation 24 • Hydratation 24 Protection • Hydratation 24 Contrôle • Nutricia • Nutricia Ultra Riche • Masque Crème Hydratant.


	MASQUE CRÈME HYDRATANT Maximum hydration care
	Actions / benefits: Ceramides are combined with moisturising* agents to strengthen the hydrolipidic barrier and reduce dehydration. Liquorice calms and soothes the skin. With its fresh and creamy texture, MASQUE CREME HYDRATANT provides a unique solution to restore your skin's moisture levels. 75ml tube.
	Directions for use: Apply a thick layer 2 or 3 times a week to the face, neck and neckline. Leave for 15 minutes, then remove with toner and blot dry. For a truly radiant complexion, use after exfoliating and the Masque Clarifiant. It can be left on overnight for an intensive treatment.
	Related products: Hydrofluide • Hydratation 24 Protection • Hydratation 24 Contrôle • Hydratation 24 • Nutricia • Nutricia Ultra Riche • Lotion Essentielle • Lotion Démaquillante Douce • Tonique Purifiant • Gommage Douceur • Doux Gommage • Masque Clarifiant.

PAYOT

PARIS

The **HYDRATATION 24 PRODUCTS** provide a 24-hour drip-feed action to control moisture flow in the epidermis, with a continuous supply of **Imperata Cylindrica**, rich in Potassium, to help the cells maintain their water levels, **Honey** to act as a natural barrier against water loss and **Chestnut Extract** to stabilise the water levels surrounding the cells. All are dermatologically tested and non-comedogenic.

	HYDRATATION 24 Long-lasting hydrating cream
	Actions / benefits: Long-lasting hydration and optimum comfort for all skin types. HYDRATATION 24 contains bio-available active ingredients to provide the skin with continuous and gradual hydration* and reduce fine dehydration lines. Its restructuring, protective and softening properties leave your skin incredibly supple, healthy and radiant. It has a rich, melting cream texture. 50ml jar.
	Directions for use: Apply morning and/or evening, to face, neck and décolleté, after removing make-up, cleansing and toning. Use alone, or over Hydrofluide.
	Related products: Hydrofluide • Hydratation 24 • Masque Crème Hydratant.

	HYDRATATION 24 PROTECTION SPF 10 long-lasting hydrating emulsion
	Actions / benefits: 24-hour hydration and protection for normal to combination skin. Enriched with Vitamin E and protective ingredients, it shields the skin against harsh external elements throughout the day. It also contains UVA, UVB and IR filters for effective sun protection. Fine dehydration lines are smoothed away; your face is soft and radiant once more. It has light, melting emulsion texture. 50ml tube.
	Directions for use: Apply in the morning to face, neck and décolleté after cleansing and toning. Use alone, or over Hydrofluide. We advise Hydratation 24 at night.
	Related products: Hydrofluide • Masque Crème Hydratant.

PAYOT

P A R I S



HYDRATATION 24 CONTRÔLE

Long-lasting hydrating oil-free emulsion

Actions / benefits:

24-hour hydration and protection for oily skin. This oil-free, very silky gel-emulsion contains the HYDRO-REGULATEUR complex and refreshes and moisturises* the skin for 24 hours.

Fine dehydration lines are smoothed away; your face is soft, supple and matte once more.

50ml airless pump bottle

Directions for use:

Apply morning and/or evening to face, neck and décolleté after removing make-up, cleansing and toning. Use alone or over Hydrofluide.

Related products:

Hydrofluide • Masque Crème Hydratant.



HYDRATATION 24 PROTECTION LÈVRES

SPF 10 long lasting hydrating lip balm

Actions / benefits:

This lip balm hydrates, soothes and protects all lips, even sensitive ones. This treatment combines tropical plants resistant to extreme conditions of dehydration, such as **Shea Butter** from Africa, **Macadamia Oil** from Australia and **Jojoba Oil** from Central America. It is absorbent, doesn't bleed and envelops the lips in softness. Leaves a natural silky sheen on the lips.

15ml tube with lip applicator.

Directions for use:

Apply to lips at any time of the day.


Related products:


Hydratation 24 • Hydratation 24 Contrôle • Hydratation 24 Protection • Nutricia • Nutricia Ultra Riche

PAYOT

PARIS

The **NUTRICIA** products have been specially formulated to combat dry skin. They contain extracts of **Quinoa**, rich in Essential Fatty Acids to provide the lipids needed to rebuild the skin's barrier, **Honey and Vitamins C and E** to hydrate and **Royal Jelly** to heal and repair.

	NUTRICIA CRÈME Repairing nourishing cream.
	Actions / benefits: A real must-have for dry and undernourished skin, as it not only stimulates the skin to make enough natural sebum with Royal Jelly , it also helps the skin create enough of its' own Ceramides to act as a barrier to protect the skin from dehydrations and roughness with Quinoa . Honey prevents dehydration and Ginseng stimulates. Vitamins C and E fight against ageing free radical damage. 50ml jar.
	Directions for use: Apply morning and/or evening, alone or over Hydrofluide.
	Related products: Hydrofluide • Nutricia Masque.

	NUTRICIA MASQUE Intense lipid-boosting repair care
	Actions / benefits: A quick and easy solution to tight, sore dry skin, leaving it radiant and comfortable in just 10 minutes! Packed with natural ingredients such as Royal Jelly and Quinoa to heal and protect . Honey prevents dehydration and Ginseng stimulates. Vitamins C and E fight against ageing free radical damage. 50ml tube.
	Directions for use: Apply a generous layer over the face and neck (avoid the eyes), leave for 10 minutes and remove any residue with Lotion Essentielle.
	Related products: Hydrofluide • Nutricia Crème • Lotion Essentielle • Gommage Douceur.