



## OPTIMALE

A source of **oligo elements** from **Iron, Copper, Manganese, Zinc and Silicon**, **OPTIMALE** care products optimise the natural activities of men's skin, making it stronger, more resistant, and more comfortable.

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|  | <h3><u>DEEP CLEANSING GEL</u></h3> <p>Exfoliating micoparticles purifying detoxifying</p>   |
|   | <p><b>Actions / benefits:</b></p> <p>This purifying and detoxifying gel contains <b>Copper</b> to purify and Iron to stimulate and oxygenate the skin. Its exfoliating micro-particles eliminate impurities and dead skin cells, cleanse the pores and prevent in-growing hairs. A quick, simple treatment for clear, clean skin.<br/>150ml tube.</p> |
|   | <p><b>Directions for use:</b></p> <p>Use morning and night on a damp skin. Rinse well.</p>  |
|   | <p><b>Related products:</b></p> <p>Effective Shaving • All Over Shampoo • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.</p>  |

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|  | <h3><u>EFFECTIVE SHAVING</u></h3> <p>Ultra-comfort protective foaming gel</p>  |
|   | <p><b>Actions / benefits:</b></p> <p>This protective and ultra-comfortable foaming gel helps the razor glide over the skin and prevents irritations and bacterial infections. <b>Manganese</b> de-stresses the skin and <b>Iron</b> strengthens it. <b>Liquorice and Vitamins</b> have a soothing and protective effect.<br/>150ml non-aerosol pump can.</p> |
|   | <p><b>Directions for use:</b></p> <p>Use a little; the gel expands into a rich foam. Smooth on the skin, shave and rinse well. Follow with Soothing after shave care.</p>  |
|   | <p><b>Related products:</b></p> <p>Deep Cleansing Gel • All Over Shampoo • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.</p>  |

# PAYOT

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## SOOTHING AFTER SHAVE CARE

Alcohol-free balm calming repairing

### **Actions / benefits:**

This calming and repairing alcohol-free balm moisturises the skin and diminishes razor burn. **Manganese** de-stresses and **Iron** strengthens the skin. **Aloe Vera, Allantoin and Liquorice** calm, soothe and comfort after shaving. 75 ml tube.

### **Directions for use:**

Smooth onto the skin after shaving.

### **Related products:**

Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.



## ENERGISING CARE

Refreshing hydrating moisturising gel

### **Actions / benefits:**

This moisturising, energising and refreshing gel provides the skin with the energy it needs to stay in shape. **Zinc** helps to regenerate and tone, while **Iron** strengthens, stimulates and encourages skin oxygenation. **Caffeine and Cacao boots** its energy levels. 50ml tube.

### **Directions for use:**

Smooth a small amount over the face and neck twice a day.


### **Related products:**

Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.

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|  | <b>REGENERATING CARE</b><br>Anti-ageing moisturising emulsion   |
|   | <b>Actions / benefits:</b><br>This smoothing, firming and moisturising emulsion provides your skin with the elements to help slow down ageing and reduce the appearance of wrinkles. <b>Silicon</b> regenerates and restructures the skin, while <b>Iron</b> strengthens, stimulates and encourages skin oxygenation. <b>Ceramides and Essential Fatty Acids</b> restructure the epidermis, <b>Wheat Proteins</b> smooth the features and <b>Vitamins E, B3 and B5</b> protect the skin from free radical damage.<br>50ml tube. |
|   | <b>Directions for use:</b><br>Smooth a small amount over the face and neck twice a day.   |
|   | <b>Related products:</b><br>Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Energising Care • Refreshing Eye Contour Care • 24 - hour Deodorant.  |

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|  | <b>REFRESHING EYE CONTOUR CARE</b><br>Fragrance-free cooling eye gel for dark circles puffiness  |
|   | <b>Actions / benefits:</b><br>Fragrance-free, this ultra-light gel reduces dark circles, puffiness and the signs of fatigue around the eyes. It moisturises and protects while reducing fine lines. Benefitting from the actions of <b>Zinc, Iron and Silicon</b> , it also contains the anti free radical and protective properties of <b>Ginkgo Biloba and Centella Asiatica</b> .<br>15 ml nozzle tube. |
|   | <b>Directions for use:</b><br>Morning and evening, gently pat an amount the size of a grain of rice around and over the eye area with your ring finger. Apply whenever it is needed throughout the day to combat the signs of fatigue.   |
|   | <b>Related products:</b><br>Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Energising Care • Regenerating Care • 24 - hour Deodorant.   |

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## **24 HOUR DEODORANT**

Antiperspirant refreshing roll-on

### **Actions / benefits:**

Anti-perspirant and refreshing, this helps to regulate perspiration all day long. Copper purifies and Iron stimulates. Alcohol-free, it is suitable for all skin types.

75ml roll-on.

### **Directions for use:**

Apply every morning and evening to the under arm after bathing or showering.

### **Related products:**

Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care.



## **ALL OVER SHAMPOO**

Energising, purifying

### **Actions / benefits:**

For daily use, this 2 in 1 shower gel and shampoo mixes both energising and purifying effects for body and hair. Enriched with stimulating **Iron** and purifying **Copper** it leaves your body revitalised and purified and your hair cleaned and shiny.

150ml tube.

### **Directions for use:**

Morning and-or evening, use all over the body and the hair. Rinse off with water.

### **Related products:**

Deep cleansing gel • Effective Shaving • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.