



OPTIMALE

A source of **oligo elements** from **Iron, Copper, Manganese, Zinc and Silicon**, **OPTIMALE** care products optimise the natural activities of men's skin, making it stronger, more resistant, and more comfortable.

	<h3>DEEP CLEANSING GEL</h3> <p>Exfoliating microparticles purifying detoxifying</p>
	<p>Actions / benefits:</p> <p>This purifying and detoxifying gel contains Copper to purify and Iron to stimulate and oxygenate the skin. Its exfoliating micro-particles eliminate impurities and dead skin cells, cleanse the pores and prevent in-growing hairs. A quick, simple treatment for clear, clean skin. 150ml tube.</p>
	<p>Directions for use:</p> <p>Use morning and night on a damp skin. Rinse well.</p>
	<p>Related products:</p> <p>Effective Shaving • All Over Shampoo • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.</p>

	<h3>EFFECTIVE SHAVING</h3> <p>Ultra-comfort protective foaming gel</p>
	<p>Actions / benefits:</p> <p>This protective and ultra-comfortable foaming gel helps the razor glide over the skin and prevents irritations and bacterial infections. Manganese de-stresses the skin and Iron strengthens it. Liquorice and Vitamins have a soothing and protective effect. 150ml non-aerosol pump can.</p>
	<p>Directions for use:</p> <p>Use a little; the gel expands into a rich foam. Smooth on the skin, shave and rinse well. Follow with Soothing after shave care.</p>
	<p>Related products:</p> <p>Deep Cleansing Gel • All Over Shampoo • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.</p>

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SOOTHING AFTER SHAVE CARE

Alcohol-free balm calming repairing

Actions / benefits:

This calming and repairing alcohol-free balm moisturises the skin and diminishes razor burn. **Manganese** de-stresses and **Iron** strengthens the skin. **Aloe Vera, Allantoin and Liquorice** calm, soothe and comfort after shaving. 75 ml tube.

Directions for use:

Smooth onto the skin after shaving.

Related products:

Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.



ENERGISING CARE

Refreshing hydrating moisturising gel

Actions / benefits:

This moisturising, energising and refreshing gel provides the skin with the energy it needs to stay in shape. **Zinc** helps to regenerate and tone, while **Iron** strengthens, stimulates and encourages skin oxygenation. **Caffeine and Cacao boots** its energy levels. 50ml tube.

Directions for use:


Smooth a small amount over the face and neck twice a day.


Related products:

Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.

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	REGENERATING CARE Anti-ageing moisturising emulsion
	Actions / benefits: This smoothing, firming and moisturising emulsion provides your skin with the elements to help slow down ageing and reduce the appearance of wrinkles. Silicon regenerates and restructures the skin, while Iron strengthens, stimulates and encourages skin oxygenation. Ceramides and Essential Fatty Acids restructure the epidermis, Wheat Proteins smooth the features and Vitamins E, B3 and B5 protect the skin from free radical damage. 50ml tube.
	Directions for use: Smooth a small amount over the face and neck twice a day.
	Related products: Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Energising Care • Refreshing Eye Contour Care • 24 - hour Deodorant.

	REFRESHING EYE CONTOUR CARE Fragrance-free cooling eye gel for dark circles puffiness
	Actions / benefits: Fragrance-free, this ultra-light gel reduces dark circles, puffiness and the signs of fatigue around the eyes. It moisturises and protects while reducing fine lines. Benefitting from the actions of Zinc, Iron and Silicon , it also contains the anti free radical and protective properties of Ginkgo Biloba and Centella Asiatica . 15 ml nozzle tube.
	Directions for use: Morning and evening, gently pat an amount the size of a grain of rice around and over the eye area with your ring finger. Apply whenever it is needed throughout the day to combat the signs of fatigue.
	Related products: Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Energising Care • Regenerating Care • 24 - hour Deodorant.

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24 HOUR DEODORANT

Antiperspirant refreshing roll-on

Actions / benefits:

Anti-perspirant and refreshing, this helps to regulate perspiration all day long. Copper purifies and Iron stimulates. Alcohol-free, it is suitable for all skin types.

75ml roll-on.

Directions for use:

Apply every morning and evening to the under arm after bathing or showering.

Related products:

Deep Cleansing Gel • All Over Shampoo • Effective Shaving • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care.



ALL OVER SHAMPOO

Energising, purifying

Actions / benefits:

For daily use, this 2 in 1 shower gel and shampoo mixes both energising and purifying effects for body and hair. Enriched with stimulating **Iron** and purifying **Copper** it leaves your body revitalised and purified and your hair cleaned and shiny.

150ml tube.

Directions for use:

Morning and-or evening, use all over the body and the hair. Rinse off with water.

Related products:

Deep cleansing gel • Effective Shaving • Soothing After Shave Care • Energising Care • Regenerating Care • Refreshing Eye Contour Care • 24 - hour Deodorant.